



STANDARD GENERAL EDMONTON, A DIVISION OF COLAS WESTERN CANADA FIRST COMPANY IN WESTERN CANADA TO OFFER ASPHALT ENVIRONMENTAL PRODUCT DECLARATIONS

TORONTO, ON / August 13, 2024 / Colas Canada Inc. is happy to announce that Standard General Edmonton., a Colas company, is the first Canadian asphalt concrete pavement producer in Western Canada to offer Environmental Product Declarations (EPDs) for its asphalt mixtures. This makes Standard General Edmonton the second company in Canada to offer EPDs for asphalt concrete pavement.

Colas' support and partnership with WAP Sustainability and, by association, the National Asphalt Pavement Association (NAPA) were key in making the NAPA Emerald Eco-Label tool for the development of asphalt mixture EPDs available in Canada. The result of this partnership is the first EPD available from Standard General Edmonton and the multiple EPDs available from Miller Paving Ltd., another Colas company in Ontario.

The Standard General Edmonton Acheson Asphalt Plant has published several EPDs on the NAPA website (<https://asphaltpd.org/published/all?state=AB>), and other Colas Western Canada companies expect to add more throughout the west.

EPDs are like the nutrition facts found on food labels, which give a full, impartial, third-party verified report on the environmental, cradle-to-gate impact on the specific product produced at a particular plant. The process used to develop an EPD ensures consistency in data collection, analysis, and reporting, and third-party verification ensures trustworthiness in the information communicated through an EPD.

The purpose of EPDs is twofold: on the one hand, they help decision-makers assess a product from an environmental perspective, allowing them to make informed decisions regarding the impact of that product on a project. On the other hand, the information contained in the EPDs helps asphalt manufacturers benchmark their products and continue to strive to find solutions to reduce their environmental impact.

"We are proud that Standard General Edmonton, a division of Colas Western Canada, is now offering EPDs for the asphalt produced in Acheson, Alberta. We are proud to be the first company in Western Canada to offer EPDs as it aligns with our goal of being the leader in transportation infrastructure within the communities we operate," said Shawn Jubinville, President of Colas Western Canada Inc.

"EPDs are important because the data contained helps us and our clients get accurate carbon scores for the Asphalt used during construction and this will help us meet our carbon reduction goals," said Curtis Martin, Vice President of Standard General Edmonton.

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ABOUT ENVIRONMENTAL PRODUCT DECLARATIONS (EPDS)

An Environmental Product Declaration (EPD), Type III Environmental Label is defined ISO Standard 14025:2006, Environmental Labels and Declarations. The Emerald Eco-label program helps standardize industry specific LCA assumptions, allowing for credible and transparent reporting.

ABOUT WAP

WAP Sustainability is a consulting firm that helps clients achieve their sustainability goals and comply with regulations. They offer services such as product transparency, life cycle assessment, carbon management, healthy materials, ESG support and certifications.

[WAP Sustainability - Your One-Stop Shop for Sustainable Solutions](#)

ABOUT NAPA

NAPA is a U.S.-based organization whose mission is to Advance the asphalt pavement industry through leadership, stewardship, and member engagement. NAPA supports an active research program designed to improve the quality of asphalt pavements and paving techniques used in the construction of roads, parking lots, airports, and recreational facilities.

[National Asphalt Pavement Association \(NAPA\) - National Asphalt Pavement Association](#)

ABOUT STANDARD GENERAL EDMONTON

Standard General Inc., a division of Colas Western Canada Inc., is a major construction contractor serving the Greater Edmonton Region for over 45 years. We complete major public roadways, private developments and Industrial construction projects throughout the Edmonton area. Our core businesses are road construction and material sales.

[Standard General Edmonton](#)

ABOUT COLAS

Colas is a Canadian leader in transportation infrastructure - materials, construction, and maintenance. Backed by our network of Colas companies across Canada and the Colas Group worldwide, Colas offers a wide range of innovative and sustainable solutions for the construction and maintenance of transportation infrastructure. Colas companies in Canada are part of Colas SA, a global player in the construction and maintenance of transport infrastructures and a subsidiary of the Bouygues group.

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